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## **Naperville Real Estate Company Realigns Brand After 30 Years**

*New Year signals new era of growth and efficiency for DynaCom Management*

Naperville, IL (Jan. 4, 2016) – DynaCom Management – a Naperville commercial real estate company specializing in development, ownership, leasing, and management – announced today that it has adopted a realigned brand and refreshed logo, signaling a new era of efficiency and purpose for the 30-year-old Naperville business.

DynaCom Management was founded over 30 years ago by Ali and Mina Setork, with a commitment to dynamic relationships and communication within commercial real estate. Over 30 years, the Setorks have seen drastic changes to the market, but one element has always remained prominent for the couple’s business – relationships.

“Our brand realignment and logo refresh are not redefining what DynaCom stands for, but refocusing our purpose as a more concentrated and efficient company,” says CEO and owner, Ali Setork.

The timing of DynaCom’s brand realignment signals a new era of growth and efficiency for a company that continues to stick to its roots. In addition to realigning their brand and refreshing their logo, DynaCom will be enhancing their digital presence through a redesigned web site, and a new commitment to social media.

“Redesigning our website and committing to social media was a no-brainer for us,” says CFO and owner, Mina Setork. “As more people interact online, using social platforms like Facebook, Twitter, and LinkedIn- it was clear that to maintain our commitment to dynamic relationships and communication, we would need to adapt.”

Content on both the website and social media will not only promote DynaCom’s seven class A and B professional buildings, but also give advice to prospective entrepreneurs looking to lease property.

“We want to begin to give back to a community that has already given us so much,” says Ali Setork. “Naperville is in the middle of a technological and medical boom, and we are committed to providing support not only through our buildings, but also through the knowledge we have gathered through the years.”

***DynaCom Management, Inc.*** has over 30 years of experience managing and leasing commercial properties. As a family-owned and operated business, DynaCom provides outstanding, individualized service, which allows DynaCom’s tenants to conduct business at an optimum efficiency, without worrying about the details.

For more information on DynaCom please visit [www.dynacomcenter.com](http://www.dynacomcenter.com)  
Find DynaCom on [Facebook](#), [Twitter](#), and [LinkedIn](#)

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